



Shaker Life Magazine Advertising Policy

Since its inception in 1983 as Shaker Magazine, *Shaker Life* has been published bi-monthly by the City of Shaker Heights and is distributed free of charge to the residents of the Shaker Heights City School District. Published as a source of public information and community promotion, *Shaker Life* is published with the intent to inform and entertain the city's 28,400 residents. The magazine takes a positive, beneficial and constructive approach to local events and informs readers of current happenings in the city, including events in the schools and libraries. As a result, the editors of the magazine reserve the right to reject any advertisements they feel are not consistent with the mission of the magazine, do not aesthetically reflect the magazine, or which do not reflect the image or objectives of the community. In particular, the editors will not accept advertisements for the solicitation of alcohol or tobacco products, pornographic materials or any illegal product or service, and they will not accept advertisements based around political issues, bond issues, levies, referendums or candidates for office.

All advertisements are accepted and published upon the representation that the party placing the advertisement is authorized to submit and approve such publication. The advertiser agrees to indemnify and save the publishers and their personnel harmless from and against any loss or expense resulting from claims or suits based upon the contents of subject matter or such advertisements, including, without limitation, claims or suits for libel, violation of rights privacy, plagiarism and copyright infringement.