

Lee Road Action Plan

Public Meeting #1



AGENDA

1. Introduction (5 min)
2. Project History & Defining the Vision (10 min)
3. Vision Statement & Goals (5 min)
4. Existing Conditions Overview (15 min)
5. Breakout Room Discussion (30 min)
6. Breakout Group Presentations (15 mins)
7. Wrap-Up and Next Steps (15 mins)

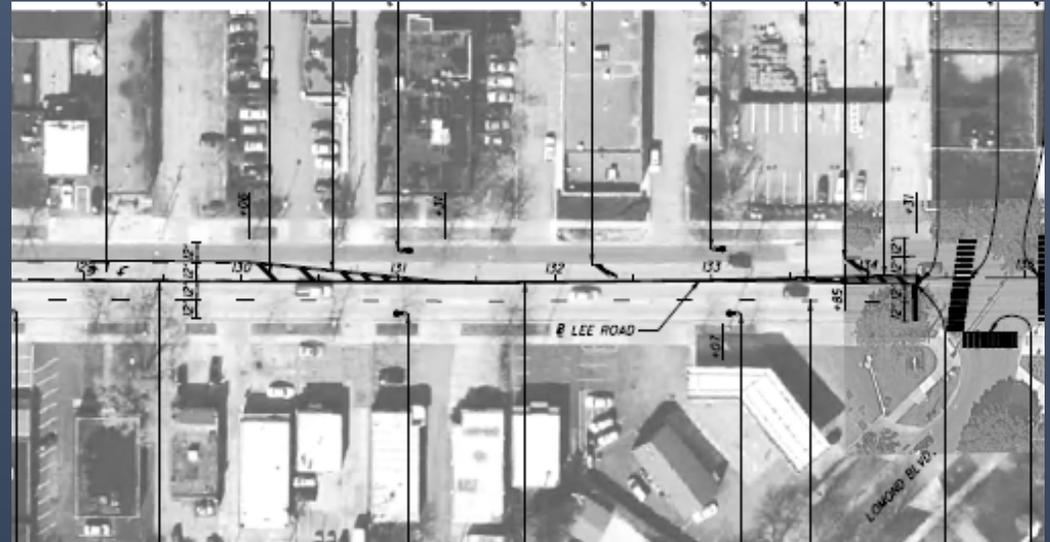
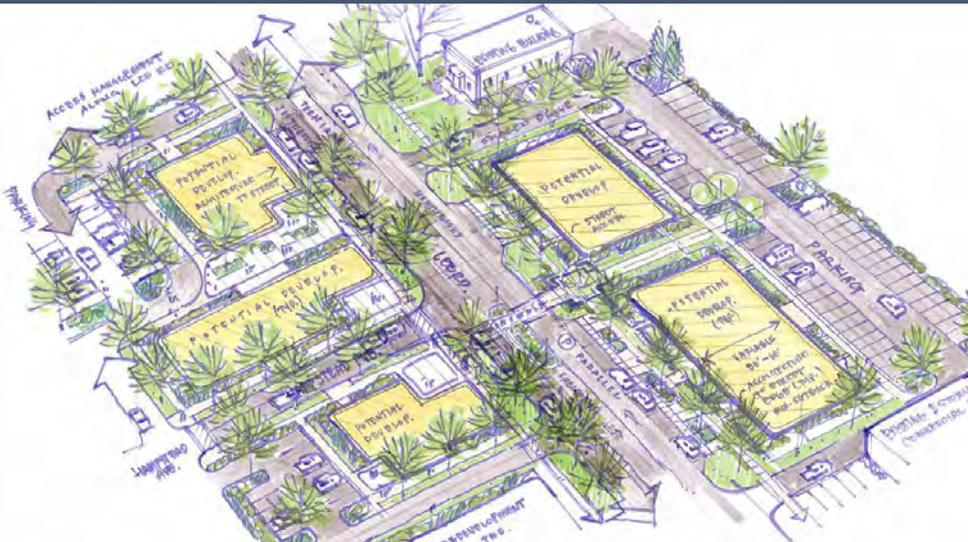
February 24, 2022

Past Plans

2007 Lee/Van Aken Transit Oriented Development Plan



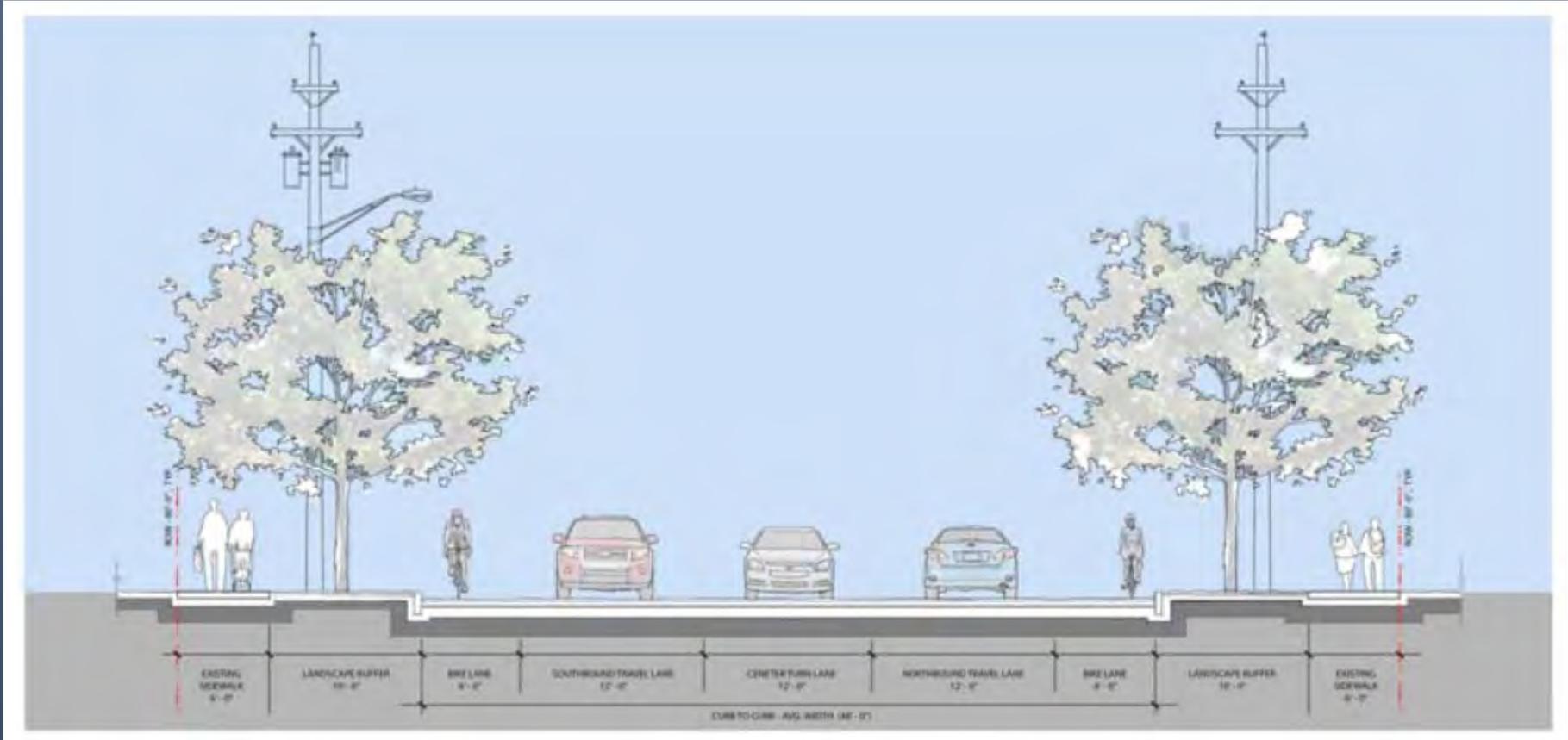
2010 Economic Development Plan



2012 Lee Road Traffic Study & Corridor Plan

2015 Lee Road Diet

2015 Road Diet



Three drive lanes
Two 5' bike lanes

Action Plan Summary

Transportation & Access Management	Streetscape & Pedestrian Amenities	Economic Development & Facilities Strategy	Robust Community Engagement
<ul style="list-style-type: none"> • Improve safety & reliability • Peds/cyclists • Calm traffic • Expand travel options with complete streets • Enhance regional cohesion/connect to neighboring cities 	<ul style="list-style-type: none"> • Enhance access to RTA, parks & trails • Improve safety • Increase quality of life, livability, convenience 	<ul style="list-style-type: none"> • Connect commercial & residential neighborhoods • Promote reinvestment in underutilized/vacant properties 	<ul style="list-style-type: none"> • Neighbor involvement • Ensure benefits of growth and change are available to all

Plan Development Process





Poll Everywhere

text to
22333

enter
LEERD

Three easy ways to join the conversation with PollEverywhere.

APP



Download the free PollEverywhere App and enter "LeeRd" into the field reading: PollEv.com/username

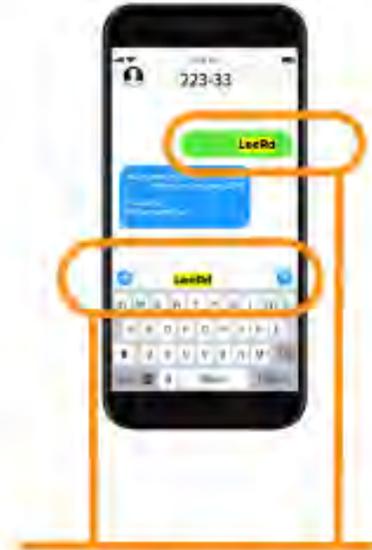


WEB



Go to PollEv.com/LeeRd to enter the poll via web browser.

TEXT



Text "LeeRd" to 223-33 to enter the poll via text.

**not all questions are available via text*

Project Vision & Goals (DRAFT)

DRAFT VISION STATEMENT

Create a Lee Road commercial district that is commercially vibrant, aesthetically attractive, equitable, sustainable, safe, connected, and accessible to all.

Successfully integrate transportation, land use, economic development and an engaged community in development of the District.

Core Values

- Authentic
- Healthy
- Equitable
- Vibrant
- Safe
- Sustainable

Project Vision & Goals (DRAFT)

DRAFT GOALS

- Re-imagine Lee Road corridor
- Bring a fresh perspective to an aging corridor
- Create an environment in which businesses can prosper
- Effectively engage area stakeholders using a variety of tactics
- Identify creative solutions and tactics balanced by practical reality
- Enhance placemaking through public infrastructure
- Create an Action Plan for Lee Road

Existing Conditions Overview

Economic & Market Analysis

2010 Economic Development Plan

Preliminary Findings

1. Shaker Heights needs to generate more income tax in order to maintain long term economic strength
 - ▶ *41% increase since 2013*
 - ▶ *Income taxes*
 - 2010 \$19,807,678
 - 2013 \$27,720,413
 - 2021 \$39 million+
 - ▶ *Work-from-home withholdings rules and changes will impact overall income tax receipts, are still evolving and under consideration.*
2. Shaker Heights needs more business-proactive policies, including competitive commercial tax rates – in order to increase its income tax base.
 - ▶ *Shaker Heights, like many communities have faced challenges related to State taxation and macroeconomic issues that may have created barriers in achieving this at a larger scale.*

Preliminary Findings

2010 Economic Development Plan

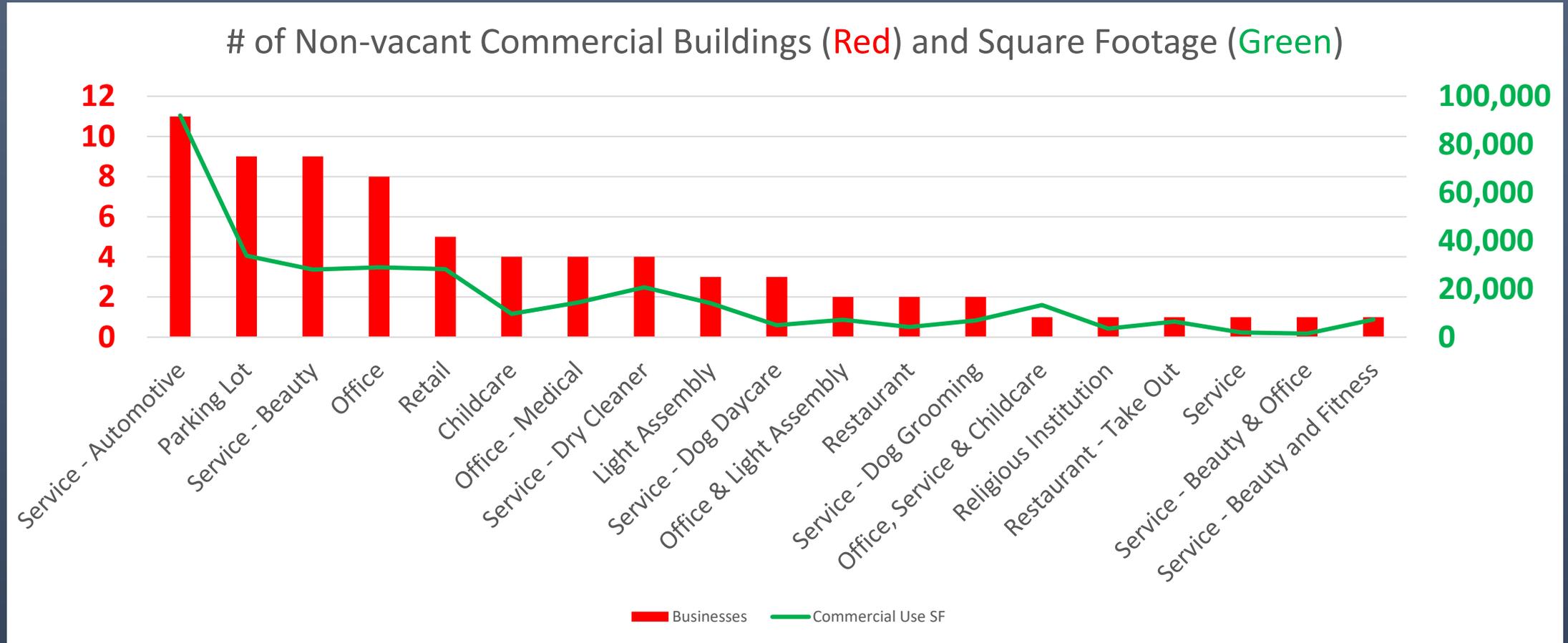
3. Shaker Heights lacks quality office space; need to develop or redevelop office property to attract jobs
 - ▶ *Van Aken District created significant new Class A office space*

4. Optimal methods of achieving above over next 5-10 years.
 - ▶ *Financial support to commercial property owners to modernize their facilities*
 - ▶ *Business-segment specific incentives*
 - ▶ *Investment programs have been created to allow for improvements and expansion*

5. All other city services and amenities, including schools and retail, will benefit from this strategy.

Economic Characteristics

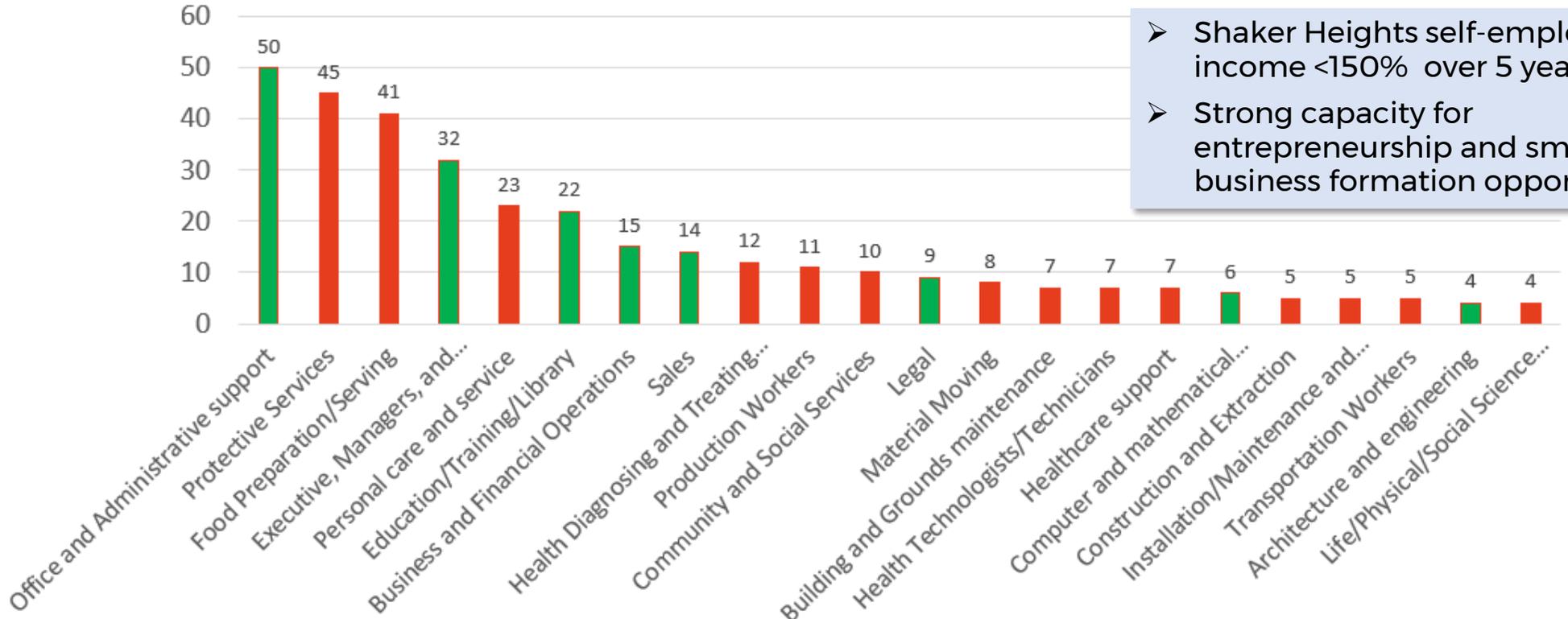
NUMBER OF BUSINESSES = 73



Economic Characteristics

WORKFORCE

Corridor Jobs by Occupation (Potential Work-from-Home In Green)

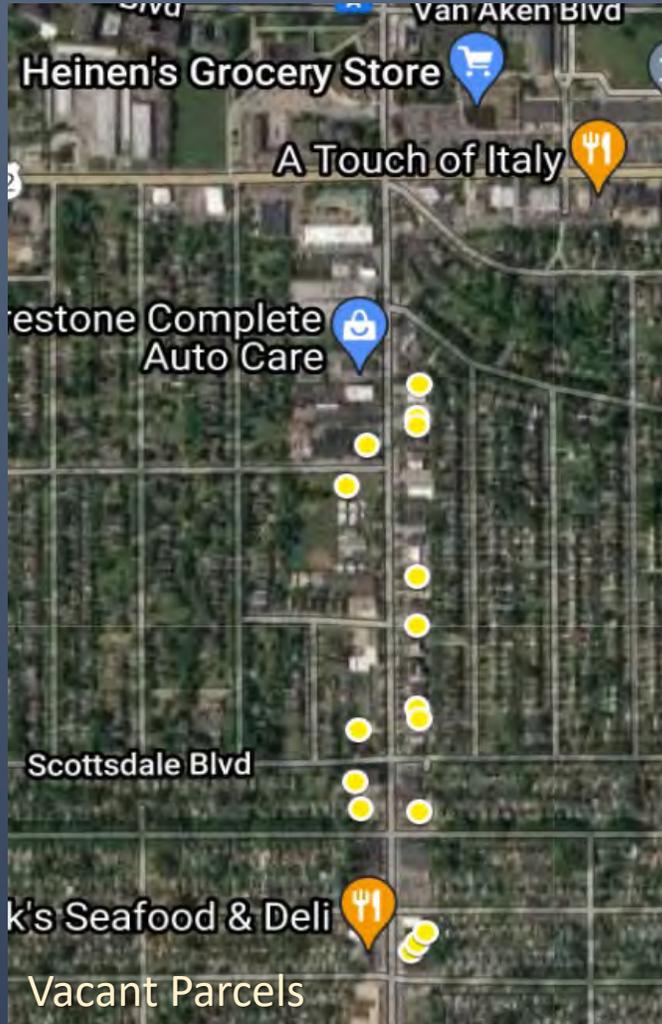


- Shaker Heights self-employment income <150% over 5 years
- Strong capacity for entrepreneurship and small business formation opportunities.

█ Easily able to work from home
█ Less able to work from home

Corridor Parcel / Building Data

LINDEN ROAD



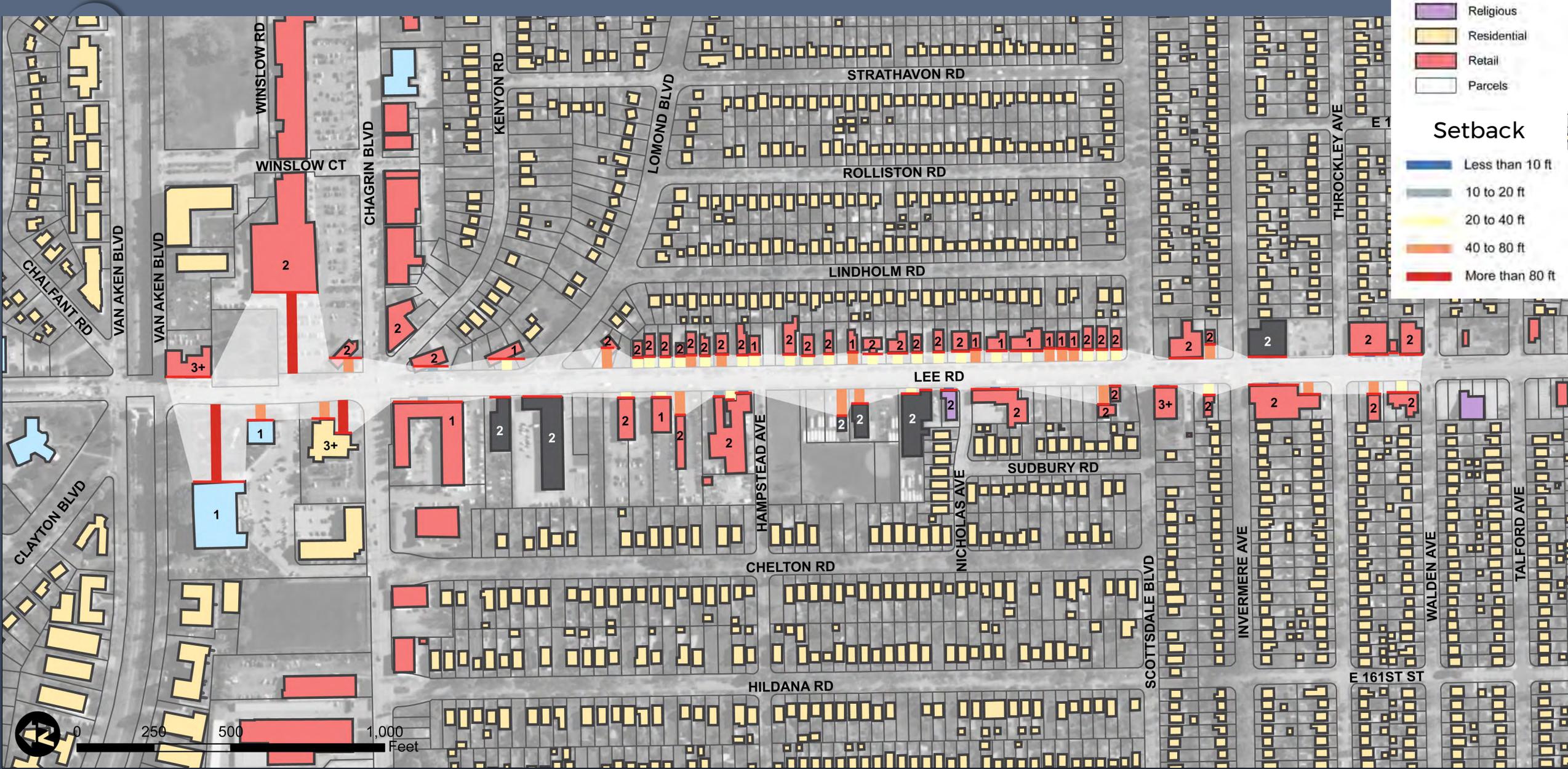
	SF	Number of Parcels	Average per Parcel
Vacant Land	40,330	1	40,330
Vacant Commercial Storefront/Building	41,663	15	2,778
Tax Delinquent	38,315	14	2,737
Combined Opportunity Square Footage ¹	93,383	25	-

¹ Total Opportunity Square Footage accounts for parcels that are both vacant and tax delinquent.

Existing Conditions Overview

Land Use, Urban Design & Streetscape

Buildings – Setback & Height



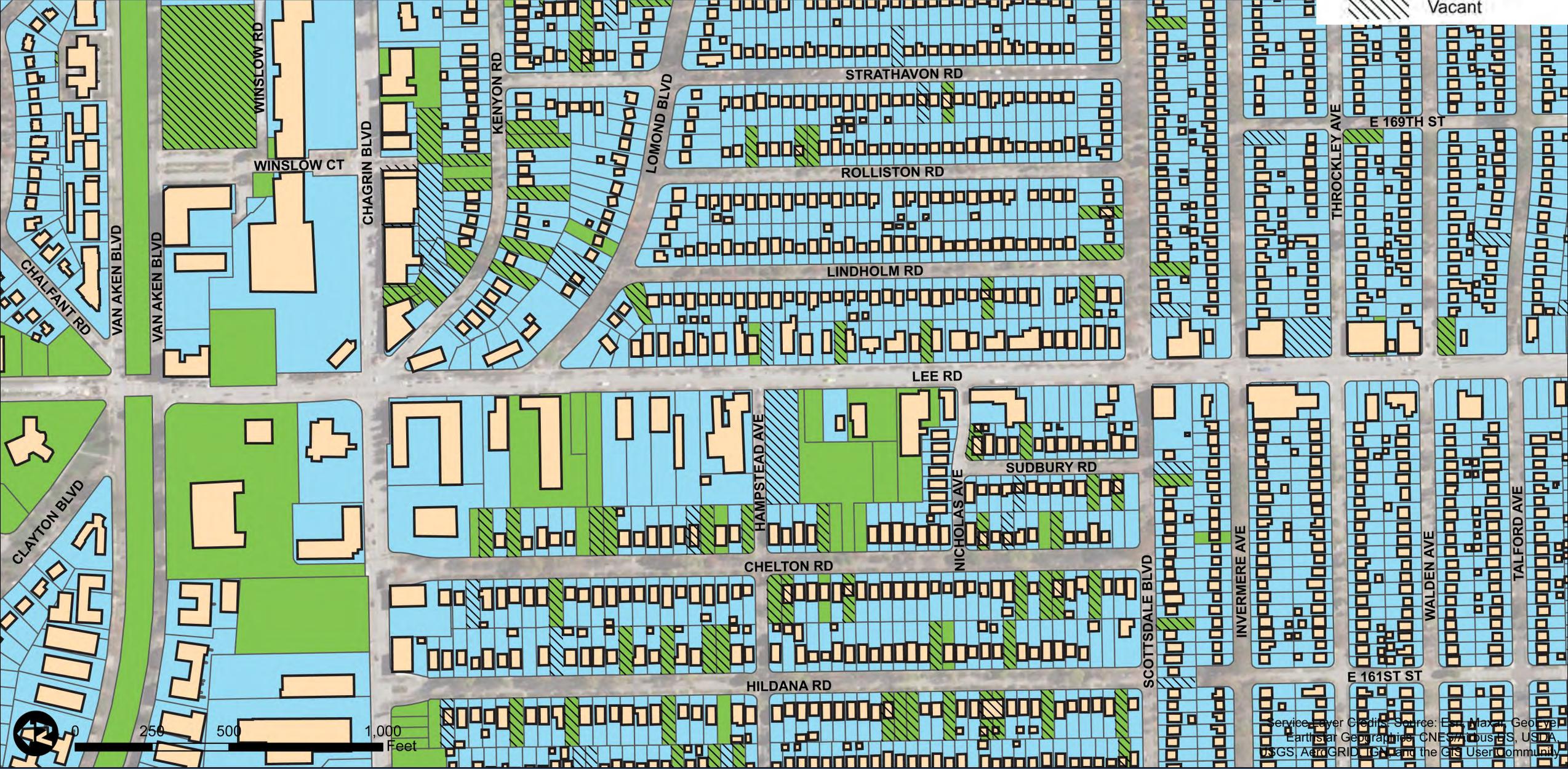
Buildings – Setback & Height

LEWIS ROAD



Parcel Data

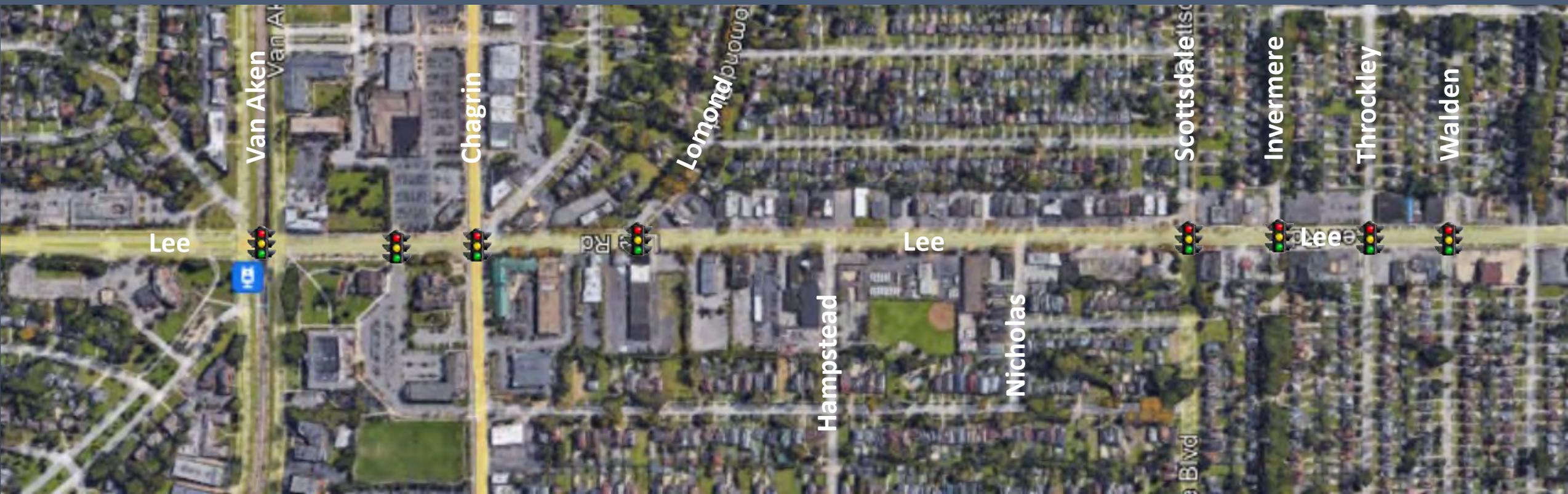
- Public Owned
- Private Owned
- Vacant



Existing Conditions Overview

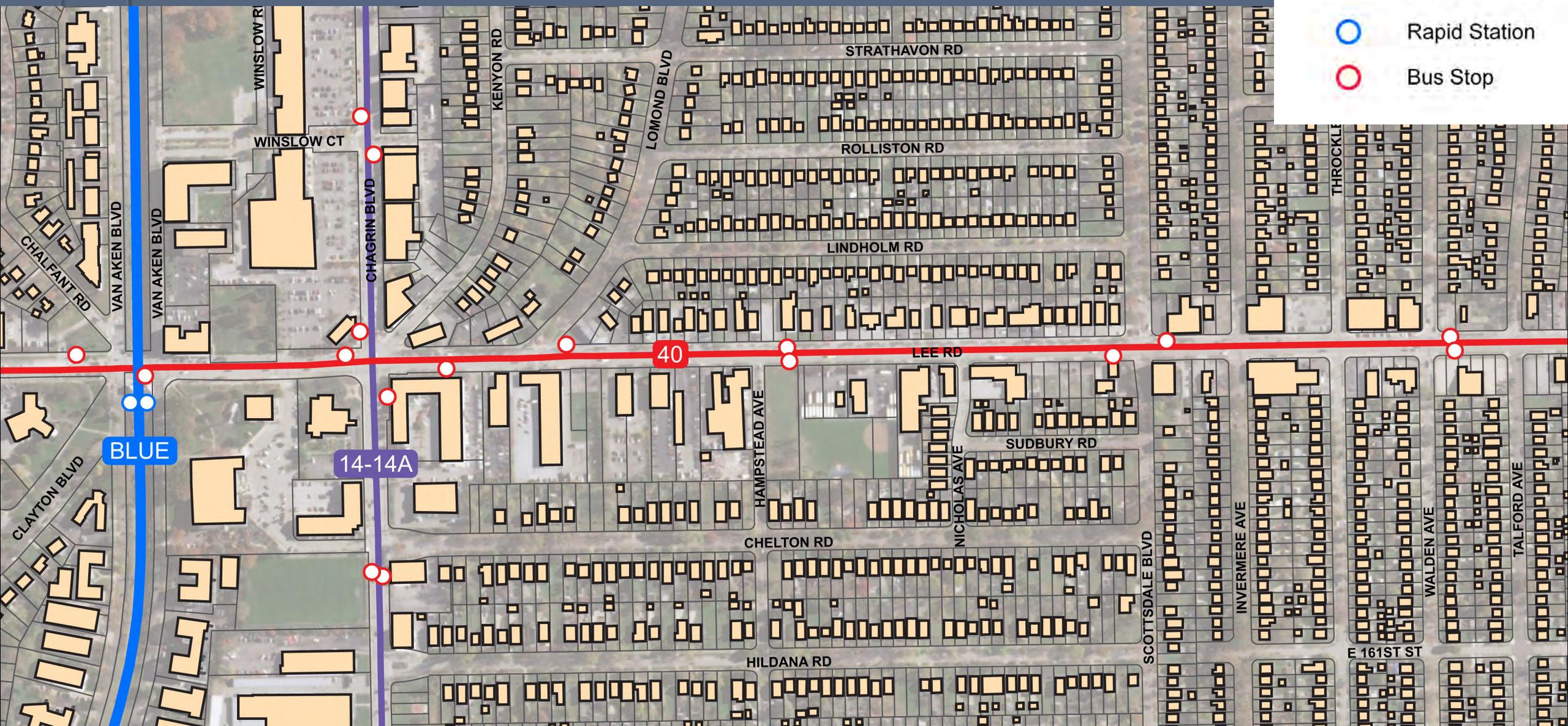
Transportation

Traffic Operations



Transit Service

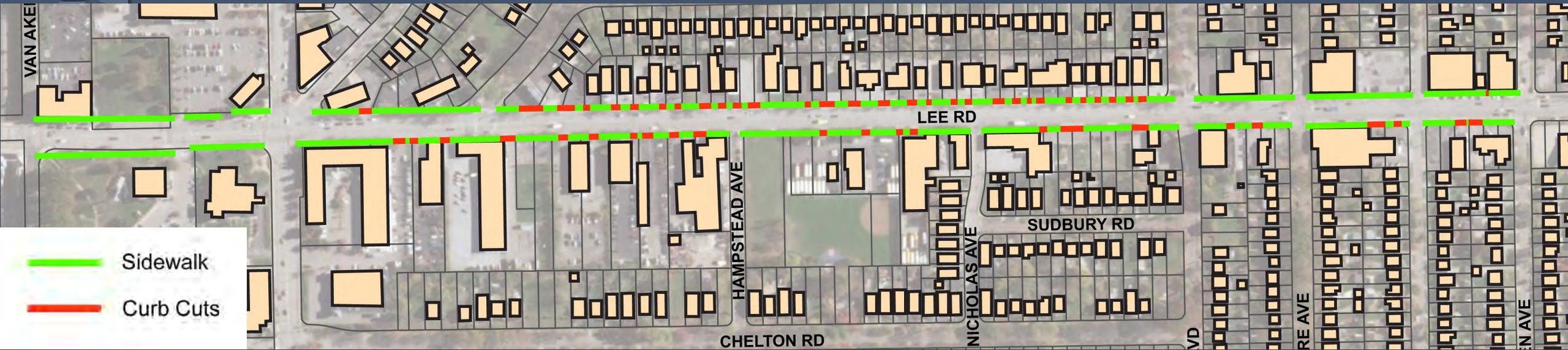
-  Blue Line
-  Route 40
-  Route 14-14A
-  Rapid Station
-  Bus Stop



Driveways & Sidewalks

Pedestrian Exposure

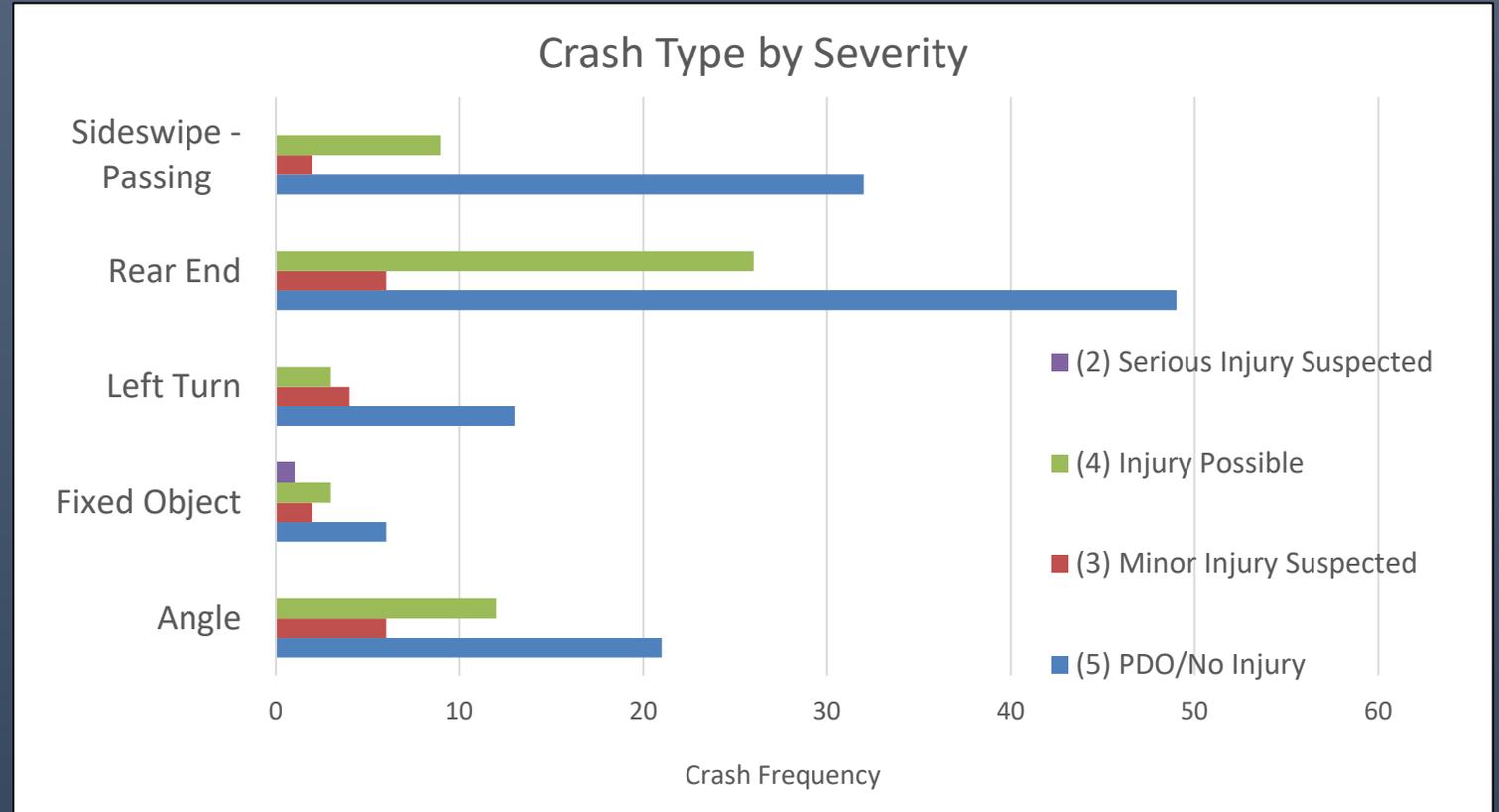
	West Side of Lee	East Side of Lee
Width of sidewalk	5 ft	5 ft
Number of curb cuts	23	31
Length of curb cuts	710 ft	797 ft
Sidewalk	3,799 ft	3,795 ft
% of curb cuts	19%	21%



Corridor Crash Data

(Project Area)

- 2018-2020
- 217 crashes
 - ▷ 4 serious injury
 - ▷ 40% injury
- 87% under 30 mph
- 77% intersection related
- 5 pedestrian crashes



Breakout Discussion

- What are the **challenges**?
- What are the **opportunities**?
- What should we **preserve**?
- What will **transform** Lee Road?
- What types of **businesses**?
- What types of **community** spaces?

Breakout Group Summaries

Next Steps

- Social Media Polling
- Project next steps
 - Phase 2: SHAPE
Concept development
 - Public Meeting #2 in June
- Staying connected with the project
 - Ongoing engagement
 - Sign up for project emails on city website

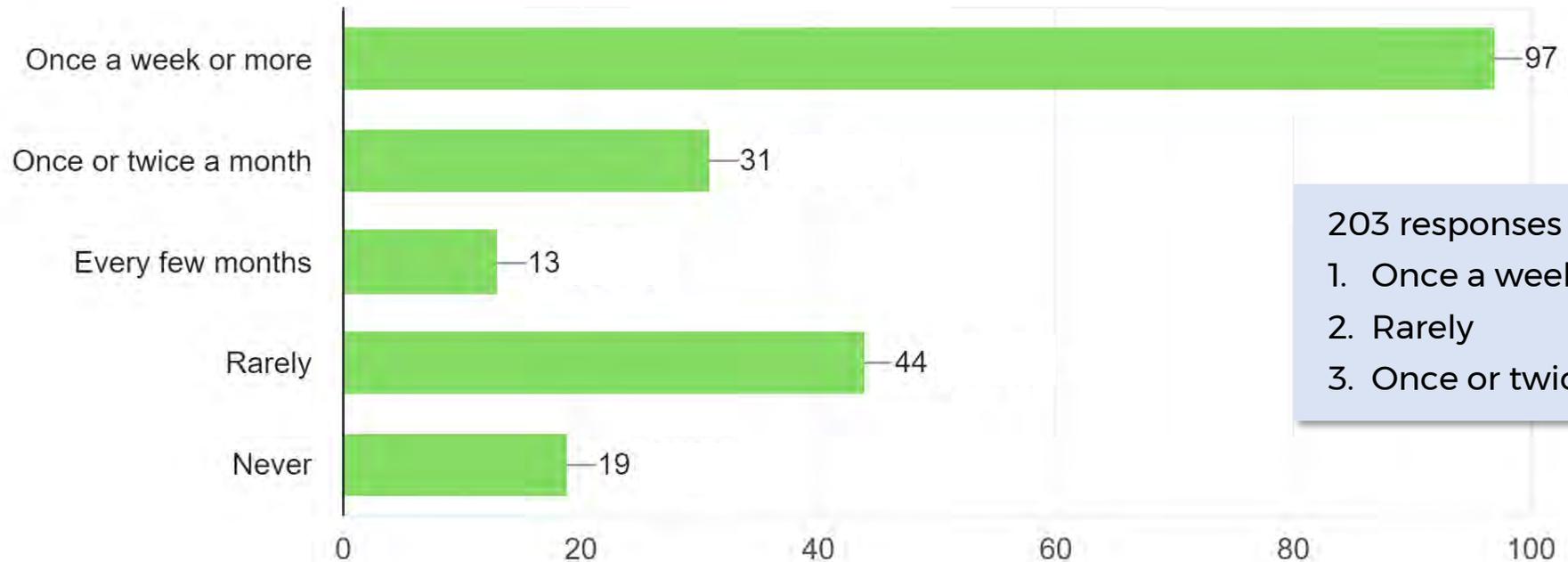


Social Media Polling Response

QUESTION 1

How often do you engage in an activity on/along Lee Road?

203 responses

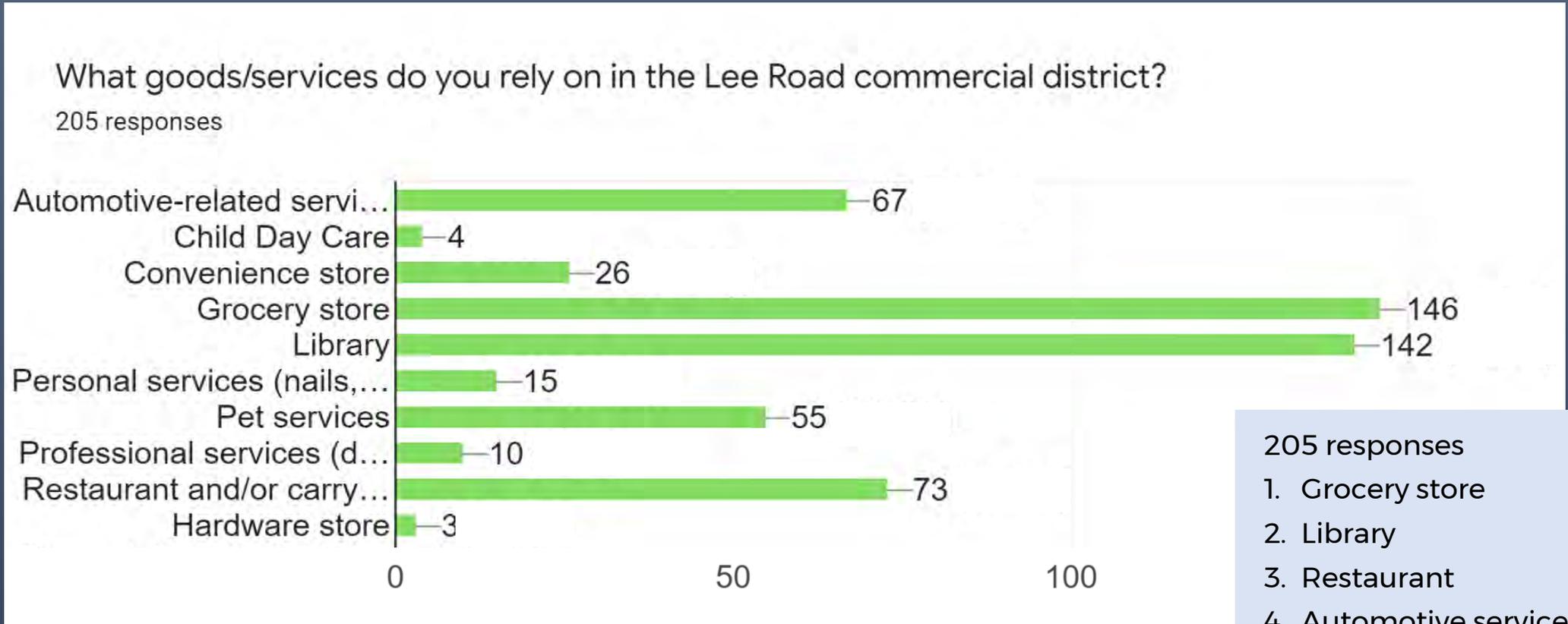


203 responses

1. Once a week or more
2. Rarely
3. Once or twice a month

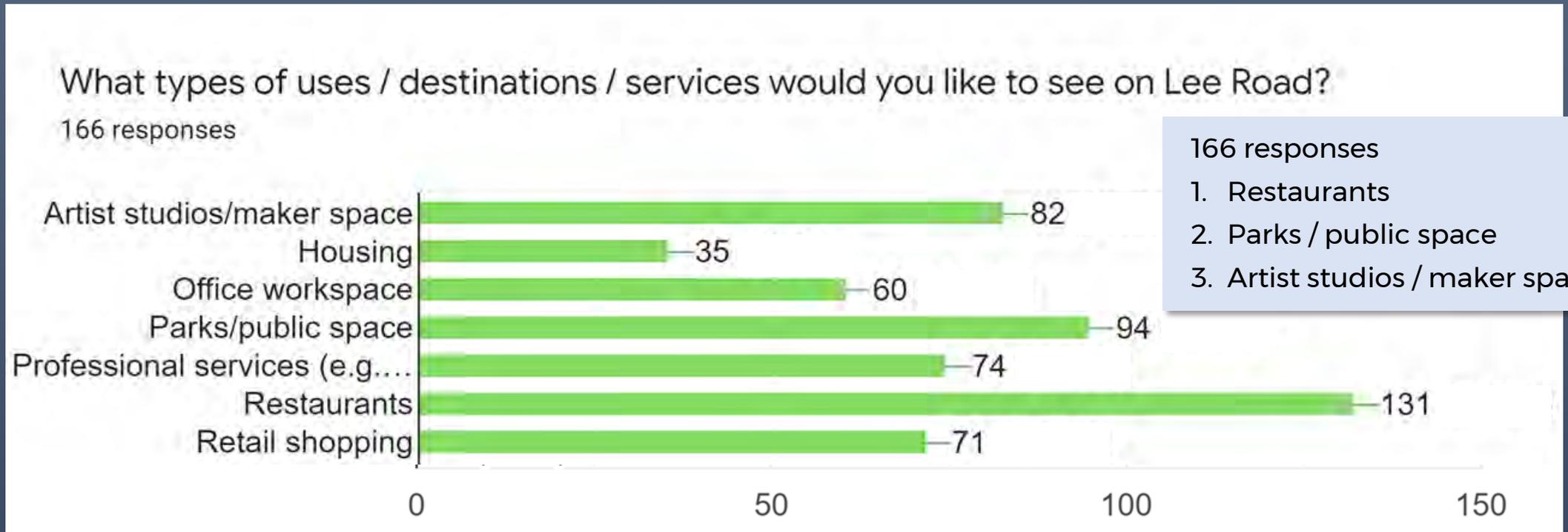
Social Media Polling Response

QUESTION 2



Social Media Polling Response

QUESTION 3



Thank You!



Stay Connected!

Sign up on the city's website for updates
Answer the polling questions

www.shakeronline.com/LeeActionPlan

Project Point of Contact

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